

# Are we ready?

## Taking the digital city to the next level



MAJOR CITIES OF EUROPE  
IT USERS GROUP



Stadt Leipzig

**Leipzig**  
**28 - 30 May 2018**

**LECOS ))**

# MAJOR CITIES OF EUROPE ANNUAL CONFERENCE

## CONFERENCE PROGRAMME



#mceleipzig

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## MONDAY, MAY 28

<b>13:00 -13:30</b>	<b>Welcome</b>
13:00-13:20	Welcome: City of Leipzig and Major Cities of Europe
13:20-13:30	About Major Cities of Europe and the Conference APP
<b>13:30 -15:40</b>	<b>SESSION 1: Day of Leipzig and Germany</b> <i>Session leader: David Bausch, City of Leipzig</i>
13:30-13:45	The Smart City Process in Leipzig – experimentation, collaboration and learning <i>Beate Ginzel, Head of department in Office for Urban Regeneration, City of Leipzig</i>
13:45-14:00	The Digital Hub – Smart Infrastructure Initiative Leipzig <i>Stephan Stubner, Head of Leipzig HHL - Smart Infrastructure Hub</i>
14:00-14:15	e-mobility – priority for a clean future <i>Christoph Friedrich, Specialist in Innovation at Leipzig Utilities</i>
14:15-14:30	Urban (Data) Platform Leipzig <i>Matthias Boedecker, Department for Geoinformation, Urban Data Platform, City of Leipzig</i>
14:30-14:45	IT-Governance in a Federal State <i>Ralf Resch, General Manager of VITAKO</i>
14:45-15:00	The IT Planning Council rules Germany's Digitalization: Current state and why a great jump forward is required. <i>Renate Mitterhuber, Executive Director of IT Planning Council - Federal Ministry of the Interior.</i>
15:00-15:20	Government as a (open) platform <i>Peter Parycek, Head of Centre of Competence Public IT at Fraunhofer FOKUS   Professor for E-Governance at Danube University Krems,</i>
15:20-15:40	Questions and Answers.
15:40-16:10	Coffee break
16:10-16:15	Speed Dating with Bechtle <i>Kilian Hümpfer, Cisco Meraki</i>
16:15-16:20	Speed Dating with KULDIG <i>Dennis Willkommen, Droid Solutions GmbH</i>
16:20-16:25	Speed Dating with SmartGov, EU project <i>Gregor Eibl, Donau-Universität Krems</i>
16:25-16:30	Speed Dating with eTrikala, EU projects <i>Christina Karaberi, E-Trikala</i>
16:30-16:35	Speed Dating with IBM <i>Thorsten Sobottka, IBM</i>
16:35-16:40	Speed Dating with Syncwork <i>Stefan Orthmann, Syncwork</i>
16:40-16:45	Speed Dating with with REPLICATE, EU project <i>Manuela Taverniti, City of Florence</i>
16:45-16:50	Speed Dating with PonMetro, EU project <i>Gianluca Vanuccini, City of Florence</i>
16:50-16:55	Speed Dating with Oracle <i>Stefanie Repenning, Keno Hendricks, Oracle</i>
16:55-17:00	Speed Dating with SVA <i>Torsten Löbner, SVA</i>

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17:00-17:05	Speed Dating with University of Florence / km4city <i>Emanuele Bellini, University of Florence</i>
17:05-17:10	Speed Dating with Rote-to-PA, EU project <i>Donato Pirozzi, University of Salerno</i>
17:10-17:55	Seminar with VMware <i>Jörg Bärens, VMware</i>
20:00	Welcome Reception of the Mayor

## TUESDAY, MAY 29

09:00 - 09:10	Introduction to the day	
09:10 - 09:30	Quality Label for citizen centric cities and regions <i>Serge Novaretti, Policy and Programme Manager at the European Commission</i>	via skype
<b>09:30 - 10:20</b>	<b>SESSION 2: Swimming in the data sea – are you waving or drowning?</b> <i>Session leader: Glyn Evans, Vice President, Major Cities of Europe</i>	
09:30-10:20	Panel Discussion <i>Glyn Evans, Vice president Major Cities of Europe, UK</i> <i>Gianluca Vannuccini, Mgr. Technological infrastructures, City of Florence, Italy</i> <i>Hervé Groleas, CIO, Lyon metropolis, France</i> <i>Paolo Boscolo, It Manager, City of Prato, Italy</i> <i>Martin Ferguson, Policy and Research Director - Socitm, UK</i> <i>Andrea Sbandati, General Manager of Cispel Toscana, Italy</i> <i>Matteo Satta, Manager at Issy Media, City of Issy les Moulineaux, France</i> <i>Sharon Paley, Deputy Dir. - Johns Hopkins Univ.-Center for Government Excellence - Baltimore – USA</i>	
10:20-10:40	Digital Citizenship: Key note speech VMware <i>Michael Crowley, Industry Director, VMware</i>	
10:40-11:10	Coffee break	
<b>11:10 - 12:15</b>	<b>SESSION 3: Making the business case – public value and digital developments</b> <i>Session leader: Joachim Schiff, Major Cities of Europe</i>	
11:10-11:25	Sustainable Digital Developments <i>Glyn Evans, Vice President Major Cities of Europe, UK</i>	
11:25-11:40	The City in the Palm of Your Hand <i>Liora Shechter, CIO of the City of Tel Aviv, Israel</i>	
11:40-11:55	How to measure public value of IT? <i>Joern Riedel, CIO – Hamburg, Germany</i>	

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## TUESDAY, MAY 29

11:55-12:15	Round table
12:15-13:15	Lunch
<b>13:15-14:35</b>	<b>SESSION 4: Citizen last? Digital government in practice</b> <i>Session leader: Norbert Weidinger, City of Vienna</i>
13:15-13:30	Did you ask Laura? Re-programming city government with citizens for citizens <i>Martin Ferguson, Policy &amp; Research Director - Socitm, UK</i>
13:30-13:45	Toward a smart city for everyone <i>Hervé Groleas, CIO, Lyon Metropolis, France</i>
13:45-14:00	Is our effort good enough? <i>Robin Heilig, Head of PACE - FastLane Digital Innovation and FastLane, Vienna, Austria</i>
14:00-14:15	Citizen Participation in the heart of Europe <i>Daniel Van Lerberghe, Cabinet Member of Vice-Mayor in Charge of Citizen Participation, Brussels, Belgium</i>
14:15-14:35	Round table
14:35-15:05	Coffee break
<b>15:05-16:40</b>	<b>SESSION 5: Collaboration and co-creation – the road to heaven or the highway to hell?</b> <i>Session leader: Robin Heilig, City of Vienna</i>
15:05-15:20	Human Ecosystems – Common Goods and Relational values <i>Lucio Fumagalli, President of BAICR Cultura della Relazione, Italy</i>
15:20-15:35	Issy, a city open to innovation <i>Eric Legale, General Manager of ISSY MEDIA, Issy les Moulineaux, France</i>
15:35-15:50	eCulture – A Changing Environment for Public Institutions <i>Hannes Alpheis, Head of Administration, Free and Hanseatic City State of Hamburg, Authority for School and Vocational Training</i>
15:50-16:05	Building the ACPaaS Platform through co-creation <i>Walter Wijn, Antwerp - City Platform as a Service</i>
16:05-16:20	7 Proven Ways & Mistakes of Collaboration <i>Isabella Mader, Peter Drucker institute</i>
16:20-16:40	Round table
<b>16:40-17:45</b>	<b>SESSION 6: Are we fit for the future? Internal and external skills</b> <i>Session leader: Hervé Groleas, Lyon Metropolis</i>
16:40-16:55	Citizens' engagement and smart city governance based on data – the Digital Florence model <i>Gianluca Vannuccini, Mgr. Technological infrastructures, City of Florence, Italy</i>
16:55-17:10	The Data Academy: Closing Your City's Skills Gap <i>Sharon Paley, Deputy Dir. - Johns Hopkins Univ.-Center for Government Excellence, Baltimore, USA</i>
17:00-17:25	Change capability – Establishing skills in a sustainable way <i>Alexandra Collm, Head of Customer Department, Member of the Executive Board at Stadt Zürich, Organisation und Informatik</i>
17:25-17:45	Round table
20:00	Gala Dinner

# CONFERENCE PROGRAMME



## WEDNESDAY, MAY 30

09:00-09:10	Introduction to the day
<b>09:10 -10:55</b>	<b>SESSION 7: World Café</b>
	WORLD CAFÉ TOPICS Identity is yours: advanced systems in Europe <i>Ralf Resch, Vitako</i> GDPR: are we ready? Issues, status and plans <i>Paolo Boscolo, City of Prato</i> Cybersecurity: new threats: how to manage? <i>Liora Shechter, City of Tel Aviv</i> Data and ethics – avoid the Facebook-like issues? <i>Hilary Simpson, Sleuth Co-operative</i> IOT and Big Data becoming a reality: platforms, tools, skills? <i>Walter Wijn, Digipolis, Antwerp</i> Healthcare & Social Care: collaboration of Government levels <i>Norbert Weidinger, City of Vienna</i> Digital transformation: People, organisation, Citizens' feedbacks <i>Herve' Groleas, Lyon Metropolis</i> Women leading innovation in cities: Successes, issues, progresses <i>Alessandra Poggiani, Venis, City of Venice</i> The Sentient and Wise City: "sense" data, to listen and to decide <i>Gianluca Vannuccini, City of Florence</i> Beyond Community Engagement: Delivering Co-Production in Practice <i>Martin Ferguson, SOCITM</i> EU projects: success and barriers to operational deployment <i>Giorgio Prister, Major Cities of Europe</i> New public communication: web, social networks and chat for Public Administration. <i>Francesco Di Costanzo, President PA Social Association</i>
<b>10:55 -12:00</b>	<b>SESSION 8: Where next for technology? Seeing beyond the hype.</b> <i>Session leader: Paolo Boscolo, City of Prato</i>
10:55-11:10	Who will be the Technology Workers of 2030? <i>Hilary Simpson, Sleuth Co-operative, London, Uk</i>
11:10-11:25	Surf the technology wave... an assurance for failing Smart City ? <i>Arnaud Ascensi, Chief Digital Officer, Angers, France</i>
11:25-11:40	5G City in Italy: focus on Prato and L'Aquila <i>Massimiliano Gattoni, Massimiliano Bonola, Open Fiber, Luca Monti, Fabio Massimiani, Wind Tre</i>
11:40-12:00	Round table

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WEDNESDAY, MAY 30

<b>12:00 -12:50</b>	<b>SESSION 9: Service Utilities and Public Administration</b> <i>Session leader: Giorgio Prister, Major Cities of Europe</i>
12:00-12:15	Crawl - walk - run or how we try to make or infrastructure clever <i>Rainer Kegel, CIO of Vienna Utilities</i>
12:15-12:30	The Project Digital Florence: Three years of activities and main results <i>Andrea Sbandati, General Manager Cispel Toscana, Italy</i>
12:30-12:50	Round table
<b>12:50 -13:20</b>	<b>Conference Close</b>
	Prize draw Announcement of 2019 conference host
13:20-14:20	Farewell lunch