



MAJOR CITIES OF EUROPE  
IT USERS GROUP

## *Workshop*

*Take your smart city to the next level by leveraging  
City Data*

## **25/1 afternoon - plenary session:**

- **Welcome by The Municipality of Florence**
- **Introducing to each other**
- **6 Presentations** : 6 speakers will present some significant experiences they achieved for their communities by using data and values they have been able to develop
- **Introducing to working tables session**

**26/1 morning – 4 working table discussions:** brainstorming in line with the main focus assigned to the working table. Think over their experiences and possible evolutions;

**26/1 afternoon – plenary session:** We will share in plenary session the lessons learned and/or development opportunities identified in the working table discussions

# 25/1 afternoon - Agenda



## 2,30 PM **Welcome, introducing each other and overview workshop organisation**

By Gianluca Vannuccini, Alessandra de Seneen and Giorgio Prister

## 3,00 PM to 6,15 PM **Sequence of 6 presentations**

- 3,00 to 3,30 PM - by Gianluca Vannuccini – Municipality of Florence and Sharon Paley - Johns Hopkins University
- 3,30 to 4PM - By Martin Ferguson – Socitm – the society for IT practitioners in the UK public
- 4.00 to 4,30 PM: by Andrea Sbandati and Sara Naldoni of Cispel (Consortium of Public Utilities in Tuscany) and Emanuele Geri of the Municipality of Florence.
- 4,30 to 4,45 PM: Break
- 4,45 to 5,15 PM: by Matteo Satta – Municipality of Issy les Moulineaux
- 5,15 to 5,45 PM: By Paolo Boscolo – Municipality of Prato
- 5,45 to 6,15 PM: By Hervé Groléas - Lyon Metropolis

**7,30 PM: team dinner (Considering the limited budget available that is totally allocated to the logistics of the workshop itself please be prepared to part the cost of the dinner and to bear its cost on you.**

# 26/1 morning – Time table for table rotation



| Round<br>Experience | 1<br>9.00-9.40 | 2<br>9.50-10.30 | 3<br>10.40-11.20 | 4<br>11.30-12.10 | 5<br>12.20-13.00 |
|---------------------|----------------|-----------------|------------------|------------------|------------------|
| FLORENCE            | break          | Tab 4           | Tab 1            | Tab 3            | Tab 2            |
| ISSY                | Tab 1          | Tab 2           | Tab 4            | break            | Tab 3            |
| CISPEL              | Tab 2          | Tab 3           | break            | Tab 1            | Tab 4            |
| SOCITM              | Tab 3          | break           | Tab 2            | Tab 4            | Tab 1            |
| PRATO               | Tab 4          | Tab 1           | Tab 3            | Tab 2            | break            |

## LEVERAGING SKILLS

### ***TABLE 1 - Focus on internal skills***

***E&D Leader : Robin Heilig – City of Vienna***

***Main objectives*** : identify the priorities and skills need in order to build a “culture change roadmap” to support the digital transformation projects / strategy

### ***TABLE 3 – Focus on external skills & collaborations***

***E&D Leader: Glyn Evans- Vice President - Major Cities of Europe***

***Main objectives*** : define whether a collaborative model has been used in the experiences and how the city uses a collaboration model to make digital transformation possible

## LEVERAGING DATA

### ***TABLE 2 – Focus on data driven***

***E&D Leader: Sharon Paley- Johns Hopkins University***

***Main objectives*** : Analyse how to get the most value from data and digital transformation experiences

### ***TABLE 4 – Focus on relationship & value creation (knowledge discovery in your values constellation)***

***E&D Leader: Alessandra de Seneen - BAICR***

***Main objectives*** : Identify the relationships among a constellation of citizens, suppliers, partners or others organizations capable to expanding the value of experience or co-create new value