



MAJOR CITIES OF EUROPE
IT USERS GROUP

Workshop

*Take your smart city to the next level by leveraging
City Data*



Florence 25-01-2018



Workshop's agenda



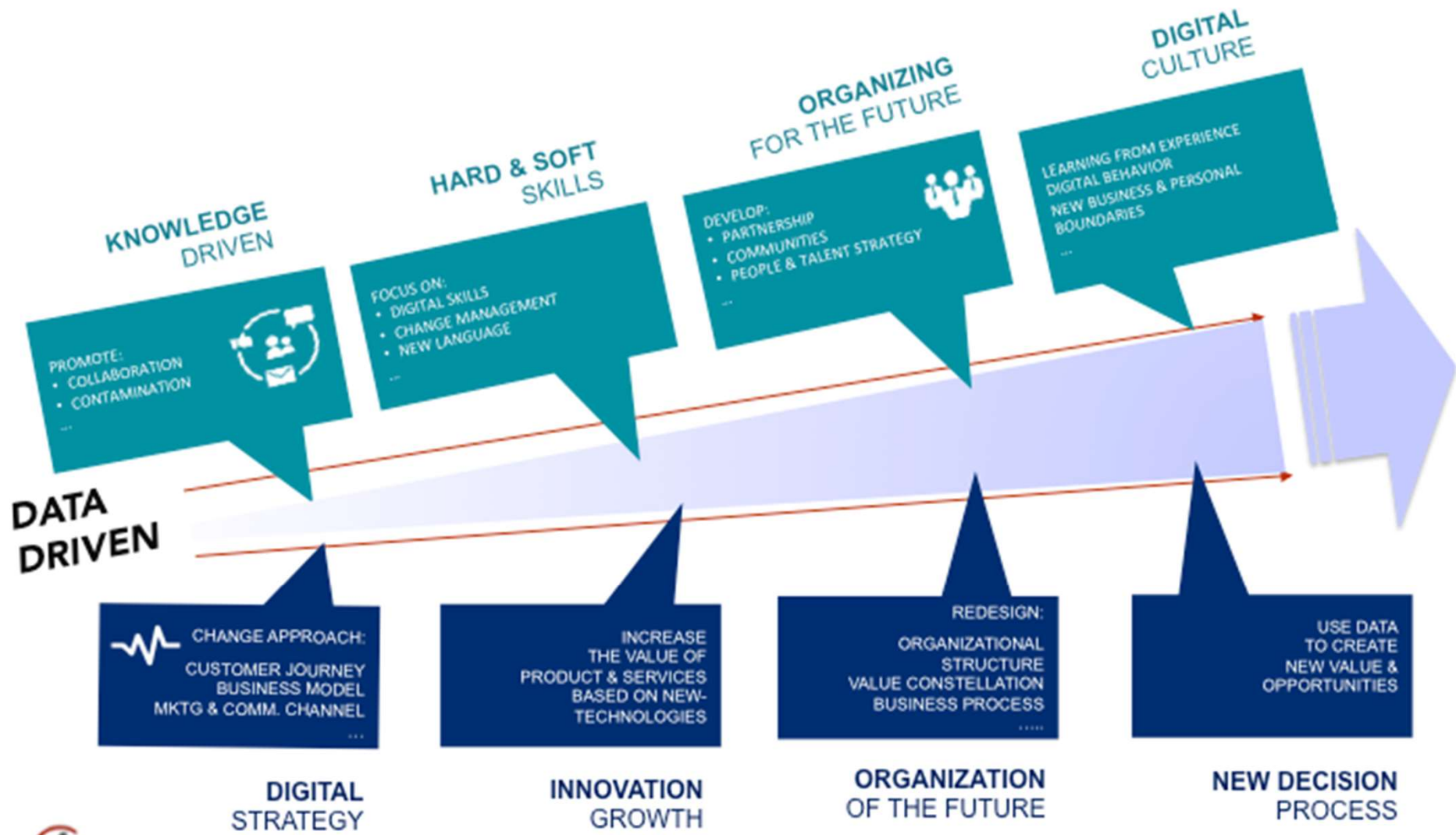
25/1 afternoon - plenary session:

- **Welcome by The Municipality of Florence**
- **Introducing to each other**
- **6 Presentations** : 6 speakers will present some significant experiences they achieved for their communities by using data and values they have been able to develop
- **Introducing to working tables session**

26/1 morning – 4 working table discussions: brainstorming in line with the main focus assigned to the working table. Think over their experiences and possible evolutions;

26/1 afternoon – plenary session: We will share in plenary session the lessons learned and/or development opportunities identified in the working table discussions

DIGITAL TRANSFORMATION ROADMAP



WORKSHOP'S LAYOUT

Exchange experiences among the participants



Two macro-areas :

Value generation: create value and develop new opportunities with “digital transformation”

Skills, competences: cooperation to create the mechanism of co-creation of value & development.

Leveraging skills	Leveraging Data
<p>1st: Internal skills</p> <ul style="list-style-type: none"> • Skills needed – the role of the Corporate Data Officer (CDO) and the Statistics Office • Establishing practical criteria for hiring the right people to understand and manage data • How far the CDO should be into the IT organisation? • Migrating the Open Data Office to managing Big Data: skills needed • Establishing standards..... 	<p>2nd: Data Driven</p> <ul style="list-style-type: none"> • Methodologies to extract value, tools and best practices • Leveraging open data to improve internal processes and services to citizens • IOT and Platforms for data and big data management • Vulnerability Management in the Age of Analytics • Data for management of public services operations in the city – Control Rooms
<p>3rd: External skills /Communities</p> <ul style="list-style-type: none"> • Establishing standards • How to use external communities' skills to handle the lack of internal competencies? • IOT and Platforms for data and big data: data flows coming from outside agreements, standards, contracts and APIs • How to take your smart city to the next level: Work with public utilities • How to organise a Smart City Control room by leveraging external operators? 	<p>4th: Knowledge Discovery in your value constellation</p> <ul style="list-style-type: none"> • Methodologies to extract value, tools and best practices • How to change internal processes by leveraging the value of data? • Artificial intelligence to better understand data • How to take your smart city to the next level: Work with public utilities? • Data like a Mystery, not a Puzzle • Surfing the Data Lake

25/1 afternoon - Agenda



2,30 PM Welcome, introducing each other and overview workshop organisation

By Gianluca Vannuccini, Alessandra de Seneen and Giorgio Prister

3,00 PM to 6,15 PM Sequence of 6 presentations

- 3,00 to 3,30 PM - by Gianluca Vannuccini – Municipality of Florence and Sharon Paley - Johns Hopkins University
- 3,30 to 4PM - By Martin Ferguson – Socitm – the society for IT practitioners in the UK public
- 4.00 to 4,30 PM: by Andrea Sbandati and Sara Naldoni of Cispel (Consortium of Public Utilities in Tuscany) and Emanuele Geri of the Municipality of Florence.
- 4,30 to 4,45 PM: Break
- 4,45 to 5,15 PM: by Matteo Satta – Municipality of Issy les Moulineaux
- 5,15 to 5,45 PM: By Paolo Boscolo – Municipality of Prato
- 5,45 to 6,15 PM: By Hervé Groléas - Lyon Metropolis

7,30 PM: team dinner (Considering the limited budget available that is totally allocated to the logistics of the workshop itself please be prepared to part the cost of the dinner and to bear its cost on you.

Thank you