Major cities of Europe

www.majorcities.eu

From Chaos to Cosmos
Innovative Communities, Places and Cities
2022 Conference
2 - 4 November 2022 @Larissa, GREECE

LARISSA
OpenCity

**MAJOR CITIES OF EUROPE
IT USERS GROUP**

2022 ANNUAL CONFERENCE OF MAJOR CITIES OF EUROPE (MCE):

From Chaos to Cosmos – Larissa Nov. 2 to 4: Digital and environment transformations are driving innovation while at the same time our societies are under unforeseen pressures provoked by external threats: pandemic, climate change, energy crisis, war, immigration, refugees, inflation etc. Local governments are not always prepared to manage such transformations together with unexpected emergencies. These imperatives show that it's now time for local governments to become resilient and capable of innovating while guaranteeing security, effectiveness, and service improvements.

Under the motto "From Chaos to Cosmos", the MCE conference intends to address different priority areas and discuss case studies to show the way ahead in innovation while focussing on the key transformations required to be prepared for possible future unexpected circumstances.

10 Crucial Questions to which the conference aims to answer

1. What priorities and unforeseen changes and pressures drive innovation in cities?
2. Why is digital transformation a must and why is progress slow?
3. How are data, platforms, and innovative technologies the base of digital transformation?
4. How can the impact of cities in climate change be controlled and reduced? How are cities engaged in the EU Climate Neutral mission planning to achieve the expected results?
5. Are the public servants' skills those needed to drive the change?
6. Do citizens participate effectively in transformation initiatives and plans?
7. Are public administration leaders prepared to drive the change?
8. Are cities prepared with plans and measures to be resilient and capable of facing a variety of threats?
9. Are public administration leaders aware and ready to face the risk represented by cyberattacks? Are plans in place to recover from possible breaches?
10. Are public servants educated to prevent cyber security risks?

In 2022 MCE conference will take place in person in Larissa in Greece.

The conference evolving programme with speakers, the registration system and the logistic information are published at https://www.majorcities.eu/conferences/2022-larissa/

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Our members are from:		
Austria		Belgium
Bosnia Herzegovina		Croatia
France		Germany
Greece		Ireland
Israel		Italy
Luxembourg		Romania
Slovenia		Spain
Sweden		Switzerland
UK		USA

MCE VALUE PROPOSITION

Major Cities of Europe www.majorcities.eu (MCE) was created 40 years ago, as a non-profit and independent membership association. It includes CIOs, IT managers, Smart City managers, Green and Sustainability managers, heads of departments and policy makers of Cities and Regions. It also includes partners from Academia, associations of Local Governments and other public organisations.

The objective of MCE is to support its members in designing citizens' services, citizens' participation, and local economy for the wellbeing and wealth of the community by sharing good practices driven by the utilisation of modern technologies.
The list of members is published at https://www.majorcities.eu/members/.

The purpose of the association shall be achieved by:

- Exchanging the members' experiences and information about the usage of modern technologies with workshops, webinars, and the annual conference.
- Disseminating innovative practices from Europe and further afield.
- Facilitating discussion and engagement among the members.
- Supporting the involvement of members in EU and other transnational projects.
- Sharing the knowledge and experiences about managing cybersecurity.
- Sharing IT providers' experiences in implementing innovative technologies and solutions in local government.
- Engaging academia in piloting leading-edge technologies and solutions

ANNUAL CONFERENCES: https://www.majorcities.eu/conferences/

MCE holds its annual conference in a different country each year with the objective of giving to the participants the opportunity to share international and local experiences. The conference is the annual occasion for international speakers to present the latest digital innovations and to share successes and issues. In recent years, the conference was held in Venice, Leipzig, Berlin, Prato, Vienna, Ljubljana, Zurich, Hamburg, Florence, Zagreb etc. In June 2019, the conference took place In Venice, hosting about 350 delegates from 20 countries. The 2020 conference was cancelled. The 2021 conference was held online. More than 400 delegates from 36 countries were registered. The focus of the 2021 conference was about how to "Succeed in the Post Covid Transformation"

INTEREST GROUPS: recently MCE has launched two Interest groups of members that meet regularly online to share and discuss ideas and initiatives related to EU Programmes and to Cybersecurity:

CommEUnity Interest Group- PARTICIPATION IN EU INNOVATION PROGRAMMES: CommEUnity gathers under the lead of a top expert, MCE members interested in sharing information and initiatives for the participation to EU innovation programmes. CommEUnity meets monthly online. It provides animation and promotion for the participation to projects. It also enhances the dissemination capabilities of the MCE network of European Local Governments. For more information https://www.majorcities.eu/misc/eu-projects/eu-projects-evangelist/

PARTNESHIPS WITH LOCAL GOV. ORGANISATIONS, UNIVERSITIES & RESEARCH CENTRES

SMART CITY EXPO WORLD CONGRESS
DONAU UNIVERISITY
pti Public Technology Institute
PIN POLO UNIVERSITARIO CITTÀ DI PRATO
CENTER FOR TECHNOLOGY IN GOVERNMENT UNIVERSITY AT ALBANY
JOHNS HOPKINS UNIVERSITY | GovEx
BAICR Cultura della Relazione
ROMANIAN AMERICAN UNIVERSITY
Socitm Delivering digital leadership
EXCELLENCE INSTITUTE RESEARCH & SOLUTIONS
Israel Smart Cities Institute

Inspiration and great friends – that's what you will find in Major Cities of Europe.

Liora Shechter
City of Tel Aviv

I4C+ Interest Group - CYBERSECURITY: INFORMATION SHARING & ANALYSIS CENTER FOR CITIES: I4C+ gathers a group of MCE members under the lead and coordination of a top expert. Those members meet once a week online and collaborate in sharing sensitive personal knowledge on cybersecurity more rapidly, more widely and more intensively than is currently the case. The mission of I4C+ is to significantly reduce the probability and impact of cyber-attacks. For more information https://www.majorcities.eu/isac-for-cities-plus/

WEBINARS: Since the beginning of the pandemic our activities moved online. We organised webinars that gathered our members especially in discussions focused on management of COVID issues and in preparing the after COVID new era. The handouts are published at https://www.majorcities.eu/webinars/

WORKSHOPS: The objective of the workshops is to share and discuss experiences, to learn from each other and identify common practices. The results of the workshops are shared and published on the MCE portal here https://www.majorcities.eu/misc/workshops/

SPONSORS: Global, local, and national ICT providers, specialised in local government digital technologies, solutions and innovations for cities, support the initiatives of MCE by sharing their experiences in deploying projects in different countries in Europe and around the world. Innovative SMEs and Start-Ups are also encouraged to participate and take advantage of the international dimension of MCE to expand their reach.

THE MCE KNOWLEDGE BASE: the MCE portal. it includes handouts from our conferences, workshops, webinars, research papers and surveys, video interviews etc.

MCE GROUPS IN SOCIAL NETWORKS: The Major Cities of Europe groups on LinkedIn, Twitter and Facebook encompass hundreds of followers from local governments, universities, and companies from Europe and all over the world.

BECOMING A MEMBER: Our members appreciate not only the value proposition of MCE but also the friendly and open atmosphere of our activities which make of MCE a real community of experienced managers and professionals that trust each other and wish to tell not only success stories but also issues and how to overcome them. Membership is open to local government organisations and experts, to academia, not-for-profit organisations, and top professionals that share and support the MCE objectives. The involvement of other organisations is supported by specific agreements.
These are the annual membership fees:
250 Euro: Academia, research organisations, non-profit organisations
400 Euro: Local governments with less than 100,000 inhabitants
700 Euro: Local governments between 100,000 and 500,000 inhabitants
1200 Euro: Local governments between 500,000 and 1,000,000 inhabitants
1500 Euro: Local governments with more than 1,000,000 inhabitants
More information at https://www.majorcities.eu/be-a-member/register-for-government/

For further information please refer to the website www.majorcities.eu or contact info@majorcities.eu

Come and challenge conventional views about how technology can reshape our future cities.

Martin Ferguson
SOCITM

Be informed, be challenged, be involved - and have fun!

Glyn Evans
Major Cities of Europe